



# JAPANESE CULTURAL FAIR

## 2023 Design Contest Official Rules

Submit your original design to be received by March 3rd 2023

Email to: [info@jcsantacruz.org](mailto:info@jcsantacruz.org)

Orsend to: Japanese Cultural Fair

P.O. Box 3458 · Santa Cruz, CA 95063

**"All entries should represent an aspect of traditional Japanese culture."**

A cash prize of \$200 will be awarded to the winner

The purpose of the contest is to create artwork for the 2023 Japanese Cultural Fair (JCF). The design may be used in all media – including online, print and other visual collateral. Following are the official contest rules:

- Artwork must be received by the JCF no later than March 3rd, 2023.
- The design must work as a **3-color** t-shirt as well as have elements that will work on our poster, postcards and webpage.
- **If the artwork utilizes more than 3 colors, the winning entrant must be willing to create a 3-color image from their entry for use on t – shirts.**
- Individuals may submit no more than one entry, groups no more than two. (A separate entry form must accompany each submission.)
- **All submitted artwork must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks or copyrighted images.**
- **Entry should not be a rough sketch, and no larger than letter size (8.5x11).**
- All entries will become the property of the JCF. By submitting an entry, each entrant agrees that any and all intellectual property rights to the design are deemed assigned to the JCF. ( The artist will, however, retain the right to use their artwork for personal use, and upon review of the JCF Board, may use the design for financial gain. Questions can be emailed: [fabian@jcsantacruz.org](mailto:fabian@jcsantacruz.org) )
- Except where prohibited by law, the name and image of the winner, as well as the winning design entry, may be used by the JCF without any further permission or compensation.
- The JCF reserves the right to modify the winning design (though we would like to work with the artist in doing so).
- All entries will be judged by the JCF board and will be final.
- Artwork **MUST** be delivered digitally in high resolution at 300dpi. PNG, TIFF, PSD and AI/Vector files are all accepted. Vector files should include a JPG export preview. Project must not exceed 10GB. Access to a "Dropbox", "Google Drive", or other on-line file is acceptable if you are unable to email. If the original art is not digital, please digitize in high resolution. Deliverable must not exceed standard letter 8 1/2 x 11 inches. If the artwork is produced in Photoshop, design element layers, or original file, may be requested. Help may be requested to transfer to digital by emailing: [fabian@jcsantacruz.org](mailto:fabian@jcsantacruz.org)

### Details:

Name, address, telephone number and e-mail must be on a separate sheet of paper IF mailed.

Judging will be on March 8th, 2023, and winner will be notified by mail.

If it helps in your creative process, 2023 will be the Year of the Rabbit (*Though not required to be used or incorporated*)



# JAPANESE CULTURAL FAIR

## 2023 Design Contest Entry Form

### Contact Details – Artist ( Please fill out and return with your design)

Name:

Address:

City:

State:

Zip Code:

Phone:

E-mail:

### Design Description (What is the inspiration and/or symbolism behind the design? )

### Required Signature

By participating in the Japanese Cultural Fair 2023 Design Contest, each entrant represents and warrants that she/he/they have read and agree(s) to be bound by the contest's official rules. Each entrant further understands that if her/his/their design is selected as the winner, she/he/they will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded for the winning entry except as specified in the contest official rules.

(If under 18, please include a second form signed by an adult/guardian)

**This form must accompany all contest submissions.**

Artist Signature:

Date: